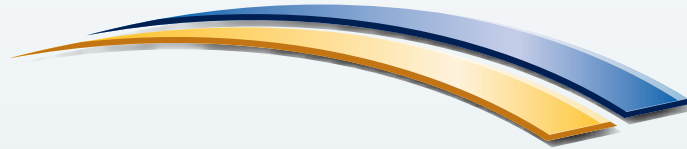




RoadLoans.com[®]
Auto finance made easy.



Preferred Dealer Network

Better Leads. Better Results.

A smarter spend for your marketing dollars.

The new and improved RoadLoans.com

The first lead and lending program that offers a **guaranteed** approval for **every** customer that arrives at your store.

- 2008: Acquired business from Triad Financial
- 2009: **Changed model** to a lead program with a guaranteed approval matched to only one Preferred Dealer
- Customers apply online, receive a loan decision in seconds; the dealer is **instantly e-mailed the approved lead**
- Customer arrives at the dealership with a **guaranteed approval**; the dealer owns the relationship
- Dealers are **encouraged to shop around**, but if they can't find a better deal, they can always use the RoadLoans approval
- RoadLoans deals can be **funded in 24-48 hours**
- **30% of RoadLoans leads BUY and finance a car.** Make sure they buy from you

The screenshot displays the RoadLoans.com website. At the top, the logo and tagline 'Auto finance made easy.' are visible. A central banner features a couple holding a framed image of a car, with the text: 'We got our loan approval in 15 seconds after completing the application in the comfort of our home.' To the right, a section titled 'Know if you're approved instantly' includes a 'START HERE' button and a form for 'Your First Name', 'Your Last Name', 'Your E-mail Address', and 'Your Zip Code'. Below the form is a 'Continue Application' button. A navigation bar contains links for Home, Apply, Products, Resources, Build a Car, and About Us, along with an 'Online Chat' button. The main content area is divided into four columns: 'Finding A Car' (with sub-links for search, online build, and quotes), 'At the Dealership' (with sub-links for finance desk, price negotiation, and warranties), 'YourLife. YourLoan' (with sub-links for cash buyers, approval process, and knowing before you go), and 'Payment Calculators' (with sub-links for APR calculator, affordable amounts, and credit checks). Below this are sections for 'OpenRoad The RoadLoans Blog' (with recent posts), 'Santander Consumer' (with a testimonial and ranking), and 'What our customers are saying...' (with another testimonial). At the bottom, there are logos for McAfee SECURE, Trustwave, Hacker Safe, and BBB.

SELL THE CAR THE WAY YOU WANT. >> ROADLOANS ALWAYS GIVES YOU A WAY TO GO.

The Preferred Dealer Network

- ***Currently building the Preferred Dealer Network in key markets with select dealers who offer***
 - A variety of makes/models/brands represented
 - The opportunity to help customers find the vehicle they want
 - A large inventory of fully reconditioned vehicles
 - An experienced Internet sales department that can aggressively close sales
- ***You receive exclusive leads.***
 - Customers only matched to one dealership
 - Matched by proximity to their home and vehicle they desire
 - Customers can set an appointment at your store at the time of the loan approval
 - You own the customer relationship



Preferred Dealer status is by invitation only. Your Area Sales Manager can tell you more.

How it works for the customer

1

Customer visits RoadLoans.com, eLoan.com, car.com or other online lenders and submits their application



2

RoadLoans instantly decides the application and notifies the customer immediately while they are still online (or via e-mail if the application comes from a partner)



3

The customer downloads, prints and brings the loan packet and voucher to your dealership and you sell a vehicle and complete the financing.



How it works for the dealer

1

Upon approval dealer immediately receives an email from RoadLoans notifying of a new lead along with customer contact information. Dealer can check www.RoadLoans.com/rldealer to review the details of approval.



2

Dealer contacts the customer, gets the customer to their store and finds the customer a vehicle. We recommend dealer calls and e-mails the customer within 1 hour.



3

Close the deal with RoadLoans or another lender! You own the customer relationship. Dealer can submit the voucher and stips for funding. Dealer will receive their funds within 24-48 hours.





Preferred Dealer Network

Better Leads. Better Results.

A smarter spend for your marketing dollars.

RoadLoans helps you close the sale

- The dealer's name, address (and map), and person to contact (name, e-mail and phone) is **included** in the customer's on-screen approval and loan packet
- The dealer receives an e-mail of the lead **at the same time** the customer receives their approval; dealer can also log on to the Preferred Dealer Web site to view the lead and details of the approval
- Hands-on **support** from your Area Sales Manager/Inside Sales Manager to help you “work” the deal
- “**Set an Appointment**” feature is presented to customer on the approval page with free XM Radio offer for every customer that sets an appointment with a dealer online
- We proactively **call every customer** to jump-start the sales process
- We communicate dealer specific **incentives and selling points** online and over the phone to drive customers into your dealership

Dealer follow-up within one hour of receiving the lead is critical.
Quality of lead = customer actively searching + dealer response time.

Better Leads. Better Results.

- ***Test results: CarMax stores that “jump” on leads experience 30%+ closure rate***
- ***How much does your dealership spend on advertising and marketing per month?***
 - \$50k? \$100k? \$200k? What is the marketing ROI for your dealership?
 - Would your dealership be willing to spend \$5k (or a fraction of its monthly budget) to TEST a program like this?
- ***Example: if a dealer receives 30 leads, they can expect to sell 10 incremental vehicles***
 - 10 cars x \$2,000 estimated profit per vehicle = \$20,000 incremental profit
 - Cost of leads: \$1,000
 - Net incremental profit to dealer = \$19,000
- ***Testing is a low-level commitment***
 - Choose the subscription you want
 - You will know quickly if the program is working for your dealership

A BETTER INVESTMENT FOR YOUR MARKETING DOLLARS.

Frequently Asked Questions

- What is the average success/closure rate? Stores that aggressively work their leads see a closure rate of 30%+.
- If a customer falsifies information on a credit app (e.g. income, down payment, etc.), will I still have to pay for the lead? **No.**
- What is the max advance and LTV? **Ranges from 105% to 145%**
- Can I add GAP and warranties? **Yes.**
- What is the average turnaround time for funding? **Clean deals are generally funded in 24-48 hours.**
- What is the maximum mileage radius a customer would come from? **RoadLoans strives to match customers that live within 30-60 miles of the dealership. Our max mileage radius is 100 miles. Tell us what works for you.**

Best Practices

1. Contact every lead by phone and e-mail within one hour of receiving the lead.
2. Convince the customer you can find the car they want.
3. Offer the customer incentives to set an appointment and visit the dealership.
 - Find ANY car!
 - Free oil change
 - \$500 off sticker price
4. Explain why the customer should choose your dealership over competing dealers.
5. Encourage customers to visit your dealership even if they don't plan to use their RoadLoans approval. Make sure they understand you have multiple financing options.
6. Be the customer's ally to help them find the best deal on the vehicle and on the financing.

Customer Application

1 Let's Get Started!

Choose type of application

Select type of loan

Do you have a trade-in?
 Yes No

Name of your employer

What is your job title?

Time at job?
 Year(s) Month(s)

Have you chosen a vehicle?
 Yes No

Your gross monthly income (\$)? ⓘ
 Primary
 Secondary

* Alimony, child support, or separate maintenance should not be disclosed unless relied upon for credit.

2 Tell Us Your Personal Info

Your first name

Your last name

Enter your email address

Your street address

Your city

Select your state


Your mobile phone


Your home phone

Your work phone

Your ZIP code

3 Our Security





We are backed by the global resources of Santander. We understand the importance of protecting your identity. When we request personal information, we do it to verify that you are really you! Rest assured we will take great care of your info as we would our own.


This site chose VeriSign [SSL](#) for secure e-commerce and confidential communications.

Security checkpoint...

571798

If you can't read the numbers above, [refresh](#) or reload this page and we'll give you a new code.

Enter security code



Date of Birth
 / /

Social Security Number
 - -

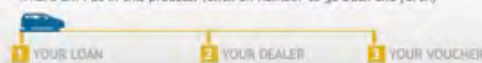
Customer Approval

Congratulations, Katherine!

You're Approved!

You have 3 simple steps remaining to complete the approval process.

Where am I at in this process? (click on number to go back and forth)



Your Loan



Select a loan that best fits your budget

Approved Amount (up to)

Loan Term

Monthly Payment*

APR

Down Payment Required

Basic

\$28,400

72

\$575

13.99%

\$500

Select Offer

Lowest APR

\$31,400

72

\$575

11.99%

\$2,000

Select Offer

Lowest Down

\$27,900

72

\$575

13.99%

\$0

Select Offer

You also qualify for our flexible suite of protection products for WorryFree Ownership. What's more... you can even roll this into your loan!

Approved for Products (up to) **\$1,500.00**

Monthly Payment **\$30.90**

Like your current vehicle?

You may be able to lower your current monthly payment and skip a payment by refinancing your current vehicle with us.

Refinance Your Vehicle
Annual Savings (up to)

\$989

Review Offer

Do you know the vehicle you want to finance? Yes No



Is 343-453-2334 your best contact number?

[Click here](#) to add or update your contact phone numbers.



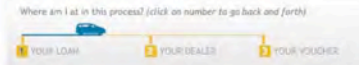
Continue

*Remember, your final monthly payment will be based on the final amount you borrow. Visit our [Payment Calculator](#) to estimate your monthly payments.

Vehicle Service Contract Options

Worry Free Ownership

Secure your vehicle - You're approved to finance our vehicle service contract



Vehicle Service Contract Options

Our Vehicle Service Contracts offer peace of mind and the flexibility to roll the low cost right into your loan!

Platinum Coverage only \$29 per month
Total monthly payment \$686

- > ENGINE - Cylinder block, cylinder heads, all internally lubricated parts...
- > TRANSMISSION - Transmission case, all internally lubricated parts...
- > TRANSFER CASE - Transfer case, all internally lubricated parts...
- > DRIVE AXLES - Drive axle housing, all internally lubricated parts...
- > AC/HEATING - Condenser, condenser fan/motor, compressor...
- > SUSPENSION - Control arms, control arm shafts, bearings and bushings...
- > STEERING - Steering gear box/rack, all internally lubricated parts...
- > COOLING - Water pump, radiator, cooling fan, cooling fan motor, fan clutch...
- > FUEL SYSTEM - Fuel delivery pump, fuel injection pump, fuel injectors...
- > BRAKE - Master cylinder, power brake cylinder, vacuum assist booster...
- > ELECTRICAL - Alternator, ignition coil, horns, distributor, starter motor...

[Add Platinum Coverage To My Loan](#)

Bronze Coverage only \$23 per month
Total monthly payment \$681

- > ENGINE - Cylinder block, cylinder heads, all internally lubricated parts...
- > TRANSMISSION - Transmission case, all internally lubricated parts...
- > TRANSFER CASE - Transfer case, all internally lubricated parts...
- > DRIVE AXLES - Drive axle housing, all internally lubricated parts...
- > SEALS AND GASKETS - Leaking seals and gaskets...

[Add Bronze Coverage To My Loan](#)

> Our service contracts are provided by EFG Companies.



Did you know?

When it comes to protecting your investment you have in your vehicle there is no better way than an extended warranty. According to Consumer Reports "the average 3 year old vehicle has 55 problems per 100 vehicles" and "the average repair cost to a vehicle is between \$500 - \$1000. With an extended warranty all you pay is the \$100 deductible... Now you do the math.



No Thanks!

Continue

Customer Preferred Dealer

Congratulations John!

Your loan application has been approved.



Your Approval Details

Maximum Loan Amount	\$17,750
APR	14.76%
Maximum Term	60 months
Maximum Monthly Payment	\$397
Your Approval Expires	08/05/2009
Down Payment Required	\$1,375

To view the full details of your approval and get your purchase voucher

[Download and Print Your Loan Packet](#)

Questions?
Hi... how can I help?
[Continue chat](#)

Your RoadLoans Preferred Dealer *Committed to getting you the vehicle you want*



LUTE RILEY HONDA
1331 N CENTRAL EXPWY
RICHARDSON, TX, 75080
(972) 238-1700

Your contact at LUTE RILEY HONDA is CHRIS BALLARD, you can reach CHRIS BALLARD at

972-238-1700 or e-mail at

chrisb@luteriley.com

We have other Preferred Dealers available in your area.

[Click here to view and select another Preferred Dealership.](#)

The advantages

Oldest franchise in Southeast US 78 years.
Customer friendly

This week they're offering

Free oil changes for 12 months on any used vehicle purchased this week.

This dealership has been selected for you based on

- Located close to your home
- Offers high-quality, fully reconditioned vehicles
- Experience with internet auto sales
- Committed to helping you get the best deal
- May find other financing options

You're now ready to contact or visit your dealer

[Set Appointment](#)

Free Radio

If you set an appointment with your Preferred Dealer today. Full details.

[Dealer Inventory](#)

[Map to Dealer](#)

**You are now ready to shop like a cash buyer,
take your packet to your Preferred Dealer to buy your next vehicle...**

Setting a Dealer Appointment

Application: Qiyat Eaur
Application ID: 18417577
Loan Structure: LowestApr
[View your loan offers](#)

Where am I at in this process?
1 YOUR LOAN 2 YOUR DEALER 3 PLAN FINANCING

Your RoadLoans Preferred Dealer

JAKE SWEENEY CHEVROLET IMPORTS INC
33 W KEMPER RD
CINCINNATI, OH, 45246

Your contact at JAKE SWEENEY CHEVROLET IMPORTS INC is MIKE THOM, you can reach MIKE THOM by phone at 513-762-1111 or e-mail at mthom@jakesweeney.com

This dealership
-> Has over 500 pre owned vehicles

[Want to Change Dealers?](#)

Are you now ready to contact or visit your dealer?

[Set Appointment](#)

Free **XM** Radio
If you set an appointment with your Preferred Dealer today, [Full details.](#)

[Map to Dealer](#)

Set Appointment

Please select a date

and a time [Set Appointment](#) [Close](#)

Did you know?
-> Your RoadLoans Preferred Dealer may be able to offer you other financing options. If you are not satisfied with the terms of your approval, your Preferred Dealer may have other options. So be sure to visit your Preferred Dealer!

Questions?
Hi... how can I help?
[Continue chat](#)

[Continue](#)

[<< Previous Page](#)

Changing Your Preferred Dealer

Application ID: 18417577
Loan Term: LowestApr
[View your loan offer](#)

Your RoadLoans

JAKE SWEENEY CHEVROLET IMPORTS INC
33 W KEMPER RD
CINCINNATI, OH, 45246

Your contact at JAKE SWEENEY CHEVROLET IMPORTS INC is MIKE THOM, you can reach Mike or e-mail at mthom@jakesweeney.com


This dealership
> Has over 500 pre owned vehicles

[Want to Change Dealer](#)

Where are you in this process?

These Preferred Dealers are also available in your area

We offer several Preferred Dealers in your area to ensure you get vehicle you want. Select a dealer below and visit them today or click "No Thanks" to keep JAKE SWEENEY CHEVROLET IMPORTS INC as your Preferred Dealer.

<input type="radio"/> Jake Sweeney Chevrolet Imports Inc	4.46 miles	
33 W Kemper Rd Cincinnati, OH 45246 513-782-2800 Has over 500 pre owned vehicles to choose from.		
<input checked="" type="radio"/> Saturn Of Tri-County Oh	4.46 miles	
95 W Kemper Rd Cincinnati, OH 45246 513-782-1155		
<input type="radio"/> Superior Chevrolet Oh	4.92 miles	
260 W Mitchell Ave Cincinnati, OH 45232 513-541-3300		
<input checked="" type="radio"/> Borcharding Pontiac Buick Gmc	11.48 miles	
9737 Kings Auto Mall Road. Cincinnati, OH 45249 513-677-9200		
<input type="radio"/> South I75 Chrysler Dodge Jeep Ky	32.84 miles	
140 Spears Ln Crittenden, KY 41030 859-824-3300		

<< Prev 5 (page 1 of 1) Next 5 >>

[CHANGE PREFERRED DEALER](#)

No, Thanks

Did you know?

Your RoadLoans Preferred dealer may be able to offer you other financing options. If you are not satisfied with the terms of your approval, your Preferred Dealer may have other options. So be sure to visit your Preferred Dealer!

[Continue](#)

[Previous Page](#)

Questions?

Hi... how can I help?

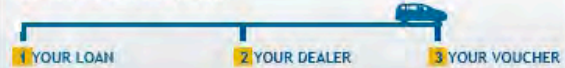
[Continue chat](#)

Packet Download Page

Applicant: QnjqtI Eaupr
Application ID: 18417577
Loan Structure: LowestApr
[View your loan offers](#)

Preferred Dealer: JAKE SWEENEY CHEVROLET IMPORTS
INC
Your Contact: MIKE THOM 5137822800
Your Appointment Date: No Appointment Set
[View Your Dealer](#)

Where am I at in this process?



You have not set an appointment with your dealer. [Click here](#) to go back to Your Dealer page and set an appointment.

Your Loan Voucher *(Print your loan voucher and shop like a cash buyer!)*

What happens next?

- > Download and print your electronic loan voucher
- > Visit your Preferred Dealer, have you [set your appointment?](#)
- > Pick out a vehicle of your choice
- > Buy your next vehicle! *(your Preferred Dealer will handle the rest)*

💡 Did you know?

- > Your RoadLoans Preferred Dealer can get you the vehicle you want
- > You can always refinance your current vehicle and lower your payment!
- > We may be interested in purchasing your vehicle



Download Your Loan Voucher



Adobe Acrobat Required to view your loan packet. If you're having problems viewing your loan packet, [Download the latest version of Adobe Acrobat](#)

[<< Previous Page](#)

Customer Approval E-Mail



Congratulations!

RoadLoans.com has approved your loan application!

Date/Time Received | 06/18/2009
Application ID | 5478962

**Dear Philadelphia
Rodrigues,**

You are now ready to buy your vehicle. A RoadLoans.com approval gives you the confidence to negotiate the best deal since the financing is pre-arranged.



To take advantage of your RoadLoans.com approval, follow these simple steps, and you could buy your next vehicle before the end of the day:

1. Visit www.RoadLoans.com and log into your account:
User name: philly-rod@gmail.com (your e-mail address)
Password: last 4 digits of your Social Security Number
2. Download and print your personalized loan package
3. Call or visit your Preferred RoadLoans.com dealership

Your RoadLoans.com Preferred Dealer:

Lute Riley Honda | [Click to view a map to this dealer](#)
1331 N Central Expy | Richardson, TX 75080 | www.luteriley.com

Your contact at Lute Riley Honda is Chris Ballard, you can reach Chris Ballard at 972-458-8974 or e-mail at chris.ballard@luteriley.com Call or e-mail your RoadLoans.com Preferred Dealer immediately to make an appointment.

Login

LOGIN TO VIEW

Dealer Inventory 

Set Appointment 

Map to Dealer 

Customer Loan Packet

Congratulations Kenneth Flzfnkbb

You are Approved for an auto loan with RoadLoans, part of Santander Consumer USA!

With your RoadLoans approval, you are empowered with the confidence to negotiate a great deal. We are here to help you buy your next vehicle and we hope you have a great buying experience.

STEP 1: Call your Preferred Dealer **IMMEDIATELY** to take advantage of your approval! Let's start shopping for your next vehicle! The hardest part is behind you, you are already approved!

STEP 2: Act now! Visit your Preferred Dealer within the next 3-5 days to find the best deal.

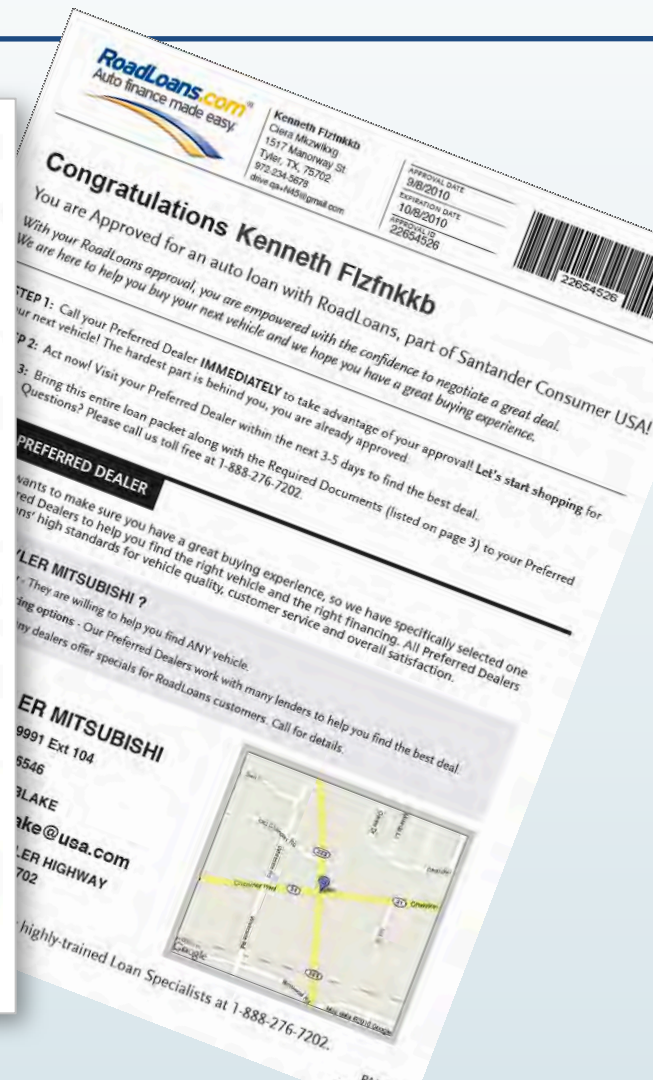
STEP 3: Bring this entire loan packet along with the Required Documents (listed on page 3) to your Preferred Dealer. Questions? Please call us toll free at 1-888-276-7202.

YOUR PREFERRED DEALER

RoadLoans wants to make sure you have a great buying experience, so we have specifically selected one of our Preferred Dealers to help you find the right vehicle and the right financing. All Preferred Dealers meet RoadLoans' high standards for vehicle quality, customer service and overall satisfaction.


Why use TYLER MITSUBISHI ?

1. **Huge inventory** - They are willing to help you find ANY vehicle.
2. **Additional financing options** - Our Preferred Dealers work with many lenders to help you find the best deal.
3. **Special offers** - Many dealers offer specials for RoadLoans customers. Call for details.



Customer Loan Packet [Voucher]

YOUR LOAN VOUCHER



RoadLoans.com
Auto finance made easy.

RoadLoans Voucher

PAY TO THE ORDER OF: **TYLER MITSUBISHI**

LOAN AMOUNT

\$

Kenneth Fizlnkkb
Ciera Mkwllkxg
1517 Manorway St
Tyler, TX, 75702
972-234-5678
drive.qa+N45@gmail.com

Vehicle Year _____ Vehicle Make _____

Vehicle Model _____

VIN _____

DEALER

By signing this agreement and completing the voucher, an authorized Dealership representative agrees that:

- The identity of each borrower is true and correct and matches the names on all Dealer paperwork and voucher.
- The terms and vehicle being purchased meet the following guidelines:
 - Must be **2003** or newer, with **60000** miles or less. Odometer may not be replaced.
 - Cannot be a salvaged title, lemon law, flood or frame damaged, greater than one-ton payload capacity, specialty or customized, used for commercial purposes, former police units, cargo or conversion vans, motorcycles, or any vehicle no longer in production.
 - Term may not exceed **72** months and may be shorter if vehicle purchased has more than **60000** miles.
 - Cash down payment required is **\$2,000.00**. We accept net trade-in allowance, positive equity, and Texas Clear Air Vouchers as cash down requirements. Rebates do not qualify as cash down.
 - The minimum amount financed is **6000.00**. Maximum amount financed is **\$16,400.00**. The amount listed on this Voucher may only be used to pay for the purchase of the vehicle described above (including vehicle taxes and related fees) plus any ancillary products such as GAP or a Vehicle Service Contract and must match the amount of the Buyer's Order.
 - Maximum amount for Loan to Value (LTV) is **138.00%**. LTV is the voucher amount divided by NADA wholesale/trade-in value for used and invoice amount for new.
 - Stated monthly income of borrower must verify to **\$8,128.00**.
- No portion of the amount listed above has been given to the borrower in the form of cash or check.
- Dealership name must be printed on voucher by RoadLoans. Any marks or edits to name will void the voucher.

Customer Loan Packet [Dealer Instructions]

DEALER INSTRUCTIONS

1. Log onto the RoadLoans Dealer Web site (<https://dealer.santanderconsumerusa.com>) with your dealer ID and password to check any fees associated with this deal. This amount will be excluded from your proceeds.
2. Mail the following required documents (address below):
 - » Use this page as the cover page
 - » Include all Required Documents listed above
 - » RoadLoans Voucher – Completely filled out and Signed by the borrower(s) and an authorized Dealer representative
 - » Employment Verification – Completely filled out
 - » Borrower Information – Completely filled out
 - » Note and Security Agreement – Signed by the borrower(s)
 - » Buyers Order, Bill of Sale or Purchase Order – matches the amount on the RoadLoans Voucher
 - » Factory Invoice for New Vehicles or Book-out Sheet for Used Vehicles listing all options (note the LTV guidelines stated under loan voucher)
 - » Odometer Statement
 - » Application for Title – Stating Santander Consumer USA Inc. as lien holder
 - » GAP or Vehicle Service Contract (if applicable) – Credit Health & Life Insurance is not eligible to be financed

FedEx Overnight

Santander Consumer USA Inc.
4054 Willow Lake Blvd Suite 2039
Memphis, TN 38153

UPS and USPS

Santander Consumer USA Inc.
3268 Progress Way Suite 2039
Wilmington, OH 45177

Insurance Address

Santander Consumer USA Inc.
P.O. Box 47260
Atlanta, GA 30362-0260

Titles Address

Santander Consumer USA Inc.
P.O. Box 25120
Lehigh Valley, PA 18002

Dealer Lead Site [Leads Home Page]



[HOME](#) [RESOURCES](#) [FAQ's](#) [LOGOUT](#)

 **Online Chat**
Chat with a loan specialist now!

[Manage Incentives/Selling Points](#) | [Change Password](#) | Thursday, February 04, 2010

CAR CENTER OF WALDORF MD


 **Leads**

[PRINT PAGE](#)

APP ID	STATUS	APPLICANT	PHONE	MAKE	MODEL	RECEIVED	EXPIRES IN
18529496	Approved	Dbosvzn lhqtd	(278) 089-5115			1/6/2010	1 Days
18529635	Approved	foissnv kfmpitbef	(278) 531-0854			1/6/2010	1 Days
18529688	Approved	Mfispfih Oxjvrz	(117) 772-2250			1/6/2010	1 Days
18531684	Approved	VHCXWD FHDITVOA	(305) 816-0504			1/6/2010	1 Days
18539463	Approved	PMYSEPK SLMQOY	(857) 367-3133			1/7/2010	2 Days
18539607	Approved	jsqwb zbdpl	(278) 308-0188			1/7/2010	2 Days
18546776	Approved	MBXOZ PISMLYWTO	(305) 247-4304			1/8/2010	3 Days
18546791	Approved	Mbdhg Shvzdz	(305) 247-9058			1/8/2010	3 Days
18556805	Approved	Udppvzcr Zobrrvd	(331) 286-8071			1/9/2010	4 Days
18557346	Approved	Qfolonh Fqqul	(278) 000-3506			1/9/2010	4 Days
18566744	Approved	Wintyp Beps	(174) 261-8275			1/10/2010	5 Days
18566881	Approved	Fxinx Grcz	(117) 491-9304			1/10/2010	5 Days
18570017	Approved	Vhokth Zwvvvzh	(174) 490-3929			1/11/2010	6 Days
18570033	Approved	vjhvwqt Edzv	(278) 545-7137			1/11/2010	6 Days
18591517	Approved	mhtaf ehitzf	(331) 903-6497			1/13/2010	8 Days
18591635	Approved	DZIDC DBSJLJF	(278) 024-0675			1/13/2010	8 Days
18595893	Approved	gjaj lgjqbtkc	(679) 956-6190			1/13/2010	8 Days
18601493	Approved	Wtzgrpd Mpwtid	(278) 347-2903			1/14/2010	9 Days
18611288	Approved	edk mvicz	(331) 339-0802			1/15/2010	10 Days
18611370	Approved	hcnr kfayuc	(174) 011-4593			1/15/2010	10 Days
18625423	Approved	VOYFEQH FHJOIN	(278) 943-1006			1/16/2010	11 Days
18625944	Approved	ihmjdpf qpfllp	(117) 771-7717			1/16/2010	11 Days
18635231	Approved	Egegfgu Gfufbq	(305) 759-6055			1/17/2010	12 Days
18635552	Approved	IKYYJEPM QNBIQ	(331) 286-9162			1/17/2010	12 Days
18640442	Approved	Wtsqjia Jixtzd	(117) 096-4736			1/18/2010	13 Days
18640444	Approved	wvgdzil jywtyt	(278) 176-2493			1/18/2010	13 Days
18653605	Declined	vjhclp ihscll	(278) 699-3417			1/19/2010	14 Days

[Visit RoadLoans](#) | 888.278.7202
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Dealer Lead Site [Lead Overview Page]



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[LOGOUT](#)

[Online Chat](#)
Chat with a loan specialist now!

[Manage Incentives/Selling Points](#) | [Change Password](#) | Thursday, February 04, 2010

CAR CENTER OF WALDORF MD

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Lead Overview - Status : Approved

▶ Tell Us What's Going On With Your Customer

Customer Information

<p>FIRST NAME Dbosvzn</p> <p>WORK PHONE (202) 638-1767</p> <p>MOBILE PHONE (117) 629-3163</p> <p>ADDRESS 07939 Jwvdxizzl Yw</p> <p>STATE / ZIP MD 20721</p> <p>FICO SCORE 561</p> <p>DOWN PAYMENT \$2,750</p>	<p>LAST NAME lhqtd</p> <p>HOME PHONE (278) 089-5115</p> <p>EMAIL dlyeifmvtpz@yudtczohmx.tet</p> <p>CITY Mitchellville</p> <p>STATED MONTHLY INCOME \$2,800</p> <p>MARKETING FEE 16.30%</p> <p>HAS TRADE-IN ? No</p> <p>APPOINTMENT DATE</p>
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* Income is subject to verification

Loan & Guidelines

<p>APPROVAL AMOUNT UP TO \$13,600</p> <p>APPROVAL EXPIRATION DATE 2/5/2010</p> <p>MAX LTV 152.00%</p> <p>TERM 72</p>	<p>REQUIRED CASH DOWN PAYMENT \$1,250</p> <p>CASH AVAILABLE FOR DOWN PAYMENT</p> <p>MIN LOAN AMOUNT \$6,000</p> <p>APR 20.99%</p>
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Vehicle Guidelines


MAX VEHICLE AGE 2003	
DESIRED VEHICLE MAKE	DESIRED CONDITION Used
DESIRED VEHICLE MODEL	


Stipulations and Other Notes (For a list of acceptable docs that meet stipulations visit the Resources Area)

REQUIRED STIPULATIONS TRADE OR PROVE ZERO BALANCE ON OPEN UNIT.	OTHER NOTES THIS TEXT HAS BEEN SCRUBBED
VALID IN-STATE DRIVER'S LICENSE (ALL APPLICANTS)	
3 REFERENCES REQUIRED	
PROOF OF INSURANCE REQUIRED	
POI REQUIRED ON ALL APPLICANTS	
SANTANDER MUST BE PAID ZERO BALANCE	

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Dealer Lead Site [Deal Feedback Panel]

[HOME](#) [RESOURCES](#) [FAQ's](#) [LOGOUT](#)
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PURCHASED	STILL SHOPPING	UNABLE TO CLOSE
<input checked="" type="radio"/> Financed with RoadLoans	<input type="checkbox"/> Appointment scheduled	<input type="checkbox"/> No longer interested in purchasing
<input type="radio"/> Flipped financing	<input type="checkbox"/> Still determining dealership to use	<input type="checkbox"/> Unable to contact
<input type="radio"/> Purchased from another dealership	<input checked="" type="checkbox"/> Still determining vehicle to purchase	<input type="checkbox"/> Unable to locate desired vehicle
<input type="radio"/> Purchased from an individual	<input type="checkbox"/> Working on down payment	<input type="checkbox"/> Too much negative equity
	<input type="checkbox"/> Working on stipulations	<input type="checkbox"/> No down payment
		<input type="checkbox"/> Approval terms not adequate
		<input type="checkbox"/> Unable to meet stipulations
		<input type="checkbox"/> Customer interested in refinance

PREVIOUS FEEDBACK ABOUT THIS LEAD

----- Feedback submitted on 1/6/2010 8:44:10 AM -----
1/6 assign john ron

PROVIDE NEW FEEDBACK ABOUT THIS LEAD

Dealer Lead Site [Incentive and Selling Points]

The screenshot shows the RoadLoans.com website interface for a dealer named "CAR CENTER OF WALDORF MD". The top navigation bar includes links for HOME, RESOURCES, FAQ's, and LOGOUT. A search bar is present with the text "Search by customer name". The main content area is titled "Manage Incentives and Selling Points" and is divided into two sections: "Current Selling Point(s)" and "Current Incentive(s)".

Current Selling Point(s)

Submit Query Provides a guaranteed credit approval.

Request Selling Point or update Dealer/Contact Information

Submit You will be notified when your update or request is processed.

Current Incentive(s)

No Incentives have been selected at this time.

Select an Incentive from a defined list.

Suggest a new Incentive Item

Submit

At the bottom of the page, there is a footer with the text: "Visit Roadloans | 888.276.7202 © 2008 Santander Consumer USA Inc. All Rights Reserved."

Average RoadLoans Approval

- Vehicles up to 80,000 miles
- Model year 2003 or newer
- Amount Financed \$16,500
- LTV's - 140%
- Cash down - \$1,500
- Fees - \$2,000



Preferred Dealer Network
Better Leads. Better Results.
A smarter spend for your marketing dollars.

Become a Preferred Dealer- Sign Up Now

- *We want to include your dealership in the RoadLoans Preferred Dealer Network*
- *There are a limited number of dealers who can participate*
- *If your dealership wants to participate, we need a commitment quickly*

**Call 1.888.276.7202 or
Email DLRNetwork@roadloans.com
and Sign-up Today**